

A photograph of a museum display case. The case is filled with various items, including several guitars (a white Fender Telecaster, a red Gibson Les Paul, and a yellow hollow-body electric guitar) and several jackets, including a blue and white patterned jacket, a white jacket with floral patterns, and a black jacket with white stripes. The display is set against a dark background with some lighting fixtures visible.

**IADA
Nashville!**

2008

February 7-9 / Opryland Resort

IADA heads to Music City for 2008 convention

It's not getting any easier to survive and prosper in the business world. One of the best ways to improve your business survival skills is by attending the Inflatables Advertising Dealers Association National Convention to be held February 7 to 9 at the Opryland Resort in Nashville. This event is a once-a-year opportunity for members of the inflatables industry to get together, share their knowledge and experience, learn from outside experts, and have fun while doing it.

At the IADA convention you will:

NETWORK with the industry's most prominent members.

PARTY with your peers at one of the country's most fabulous resorts.

SEE AND HEAR about new products and technologies for the inflatables industry.

LEARN how to hone your selling skills, use new technology, and deal with the always present problem of zoning and signage restrictions.

DISCUSS industry issues with other dealers and manufacturers.

A spectacular meeting venue for IADA!

To put it simply, the Opryland Resort and Convention Center in Nashville is one of the most fantastic resort facilities going. It features acres and acres of gardens, pools, fountains, waterfalls, and rivers--yes, rivers--and they are all inside under one roof.

The same roof covers dozens of shops, clubs, restaurants, bars, and recreational facilities. Don't worry about weather. You'll never have to leave the resort. And there's so much to do there you won't want to. (But if you are a dedicated country music fan be sure to budget time to visit other attractions on music city.

The IADA convention rate to stay at one of the top meeting and vacation resorts in North America is just \$189. This is at least \$30 off the best rates otherwise available and nearly \$100 off Opryland's current rack rates. You will probably never have an opportunity stay at a ultra deluxe resort with all



This is the Cascades atrium at Opryland Resort. It's one of the smallest of the theme areas at the resort. The tables around the tropical theme bar revolve. There's usually a steel drum band, or a woman on one of the balconies playing a harp!

the facilities you'll find at Opryland for such a reasonable price again. Don't pass it up!

Make your reservations now. Call the resort directly at 615-883-2211. Tell the reservations agent you are attending the IADA National Convention, or use group code X-IADA.

The program

Educational and interactive business sessions planned for the convention include programs on selling to big businesses, dealing with restrictive laws and regulations, new web and software tools to build your business, and power communication techniques.

Plus, of course, plenty of time for peer interaction, open forum discussions, and quality time with displaying vendors.

Receptions and meal functions will all be in the exhibit area, creating many opportunities for inflatables people to meet, talk, and forge new business relationships-- which is what IADA is all about!

The price

First	\$225
Additional from company	\$195
Family / Guest	\$175
On-Site Registration	\$325
Available to members only.	
Non-Members	\$450

Advance registrations only. Non-member registration includes a twelve month membership in IADA. Membership application must be included with this registration form.

Convention registration fees include two breakfasts, two lunches, two receptions, dinner, and refreshment breaks.

Thursday, February 7, 2008

5:00-7:00 p.m.	Convention registration
6:30-8:00 p.m.	Opening reception with exhibitors
Evening	Dinner on your own

Friday, February 8, 2008

7:30-8:30 a.m.	Convention registration <i>Continental breakfast served</i>
8:30-8:45 a.m.	Opening announcements
8:45 a.m.-11:30.	Educational sessions <i>Selling, signage, and software</i>
Noon-1:00 p.m.	Lunch with exhibitors
1:00-2:00 p.m.	Free time to socialize and meet exhibitors
2:00-4:00 p.m.	Educational sessions continue
4:00-6:00 p.m.	Free time to enjoy Opryland Resort
6:00-9:00 p.m.	Reception & dinner in with exhibitors

Saturday, February 9, 2008

8:30-9:00 a.m.	Continental breakfast
9:00 a.m.-11:00 a.m.	Educational sessions, IADA business meeting, industry open forum
11:00 a.m.-noon	Convention wrap-up and lunch

Company Name _____

Attendee Name(s) _____

Attendee's Nick Name(s) (for badges) _____

Guest/Spouse Registrant Name(s) _____

Family / Guest Registrant Nick Name(s) (for badges) _____

Address _____

City, State, Zip _____

Telephone _____ Fax _____

- Member Full Registration** **\$225**
- Secondary Registrations** **\$195** each
Additional individuals from the same member company.
- Family / Guest Registration** **\$175** each
- On-Site Registration** **\$325** each
On-site registration is available to members only.
- Non-Member Registration** (Advance Registration Only) **\$450** each
Non-member registration includes a twelve month membership in IADA.
Membership application must be included with this registration form.

First Registrant \$225
 _____ Additional Full Registrations @ \$195 \$ _____
 _____ Family / Guest Registrations @ \$175 \$ _____
Total Due **\$ _____**

Check enclosed Charge my Visa or Mastercard

Card number _____

Name on Card _____ Exp date _____

Return form to IADA, 136 S. Keowee St., Dayton, OH 45402
FAX: 937-222-5794 or register on line at www.inflatableads.com